

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 05 SEMESTER
Institution Code: 146 Institution: MADHU BALA INSTITUTE OF COMMUNICATION & ELECTRONIC MEDIA

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24301	BA(JMC)301	BASICS OF NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24303	BA(JMC)303	MEDIA RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24305	BA(JMC)305	EVENT MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24307	BA(JMC)307	DIGITAL MEDIA MARKETING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24309	BA(JMC)309	FILM APPRECIATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24351	BA(JMC)351	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24353	BA(JMC)353	MEDIA RESEARCH LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24355	BA(JMC)355	EVENT MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24357	BA(JMC)357	FUNCTIONAL EXPOSURE REPORT	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40
10	24359	BA(JMC)359	DIGITAL MEDIA MARKETING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
11	24361	BA(JMC)361	FILM APPRECIATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 05 SEMESTER
Institution Code: 147 Institution: MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24301	BA(JMC)301	BASICS OF NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24303	BA(JMC)303	MEDIA RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24305	BA(JMC)305	EVENT MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24307	BA(JMC)307	DIGITAL MEDIA MARKETING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24309	BA(JMC)309	FILM APPRECIATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24351	BA(JMC)351	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24353	BA(JMC)353	MEDIA RESEARCH LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24355	BA(JMC)355	EVENT MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24357	BA(JMC)357	FUNCTIONAL EXPOSURE REPORT	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40
10	24359	BA(JMC)359	DIGITAL MEDIA MARKETING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
11	24361	BA(JMC)361	FILM APPRECIATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 05 SEMESTER
Institution Code: 170 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24301	BA(JMC)301	BASICS OF NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24303	BA(JMC)303	MEDIA RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24305	BA(JMC)305	EVENT MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24307	BA(JMC)307	DIGITAL MEDIA MARKETING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24309	BA(JMC)309	FILM APPRECIATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24351	BA(JMC)351	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24353	BA(JMC)353	MEDIA RESEARCH LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24355	BA(JMC)355	EVENT MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24357	BA(JMC)357	FUNCTIONAL EXPOSURE REPORT	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40
10	24359	BA(JMC)359	DIGITAL MEDIA MARKETING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
11	24361	BA(JMC)361	FILM APPRECIATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 05 SEMESTER
Institution Code: 177 Institution: VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24301	BA(JMC)301	BASICS OF NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24303	BA(JMC)303	MEDIA RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24305	BA(JMC)305	EVENT MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24307	BA(JMC)307	DIGITAL MEDIA MARKETING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24309	BA(JMC)309	FILM APPRECIATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24351	BA(JMC)351	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24353	BA(JMC)353	MEDIA RESEARCH LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24355	BA(JMC)355	EVENT MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24357	BA(JMC)357	FUNCTIONAL EXPOSURE REPORT	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40
10	24359	BA(JMC)359	DIGITAL MEDIA MARKETING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
11	24361	BA(JMC)361	FILM APPRECIATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016003 Sem./Year: 05 SEMESTER
Institution Code: 193 Institution: KASTURI RAM COLLEGE OF HIGHER EDUCATION

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24301	BA(JMC)301	BASICS OF NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24303	BA(JMC)303	MEDIA RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24305	BA(JMC)305	EVENT MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24307	BA(JMC)307	DIGITAL MEDIA MARKETING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24309	BA(JMC)309	FILM APPRECIATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24351	BA(JMC)351	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24353	BA(JMC)353	MEDIA RESEARCH LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24355	BA(JMC)355	EVENT MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24357	BA(JMC)357	FUNCTIONAL EXPOSURE REPORT	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40
10	24359	BA(JMC)359	DIGITAL MEDIA MARKETING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
11	24361	BA(JMC)361	FILM APPRECIATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016004 Sem./Year: 05 SEMESTER
Institution Code: 193 Institution: KASTURI RAM COLLEGE OF HIGHER EDUCATION

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24301	BA(JMC)301	BASICS OF NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24303	BA(JMC)303	MEDIA RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24305	BA(JMC)305	EVENT MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24307	BA(JMC)307	DIGITAL MEDIA MARKETING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24309	BA(JMC)309	FILM APPRECIATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24351	BA(JMC)351	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24353	BA(JMC)353	MEDIA RESEARCH LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24355	BA(JMC)355	EVENT MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24357	BA(JMC)357	FUNCTIONAL EXPOSURE REPORT	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40
10	24359	BA(JMC)359	DIGITAL MEDIA MARKETING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
11	24361	BA(JMC)361	FILM APPRECIATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 05 SEMESTER
 Institution Code: 213 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24301	BA(JMC)301	BASICS OF NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24303	BA(JMC)303	MEDIA RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24305	BA(JMC)305	EVENT MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24307	BA(JMC)307	DIGITAL MEDIA MARKETING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24309	BA(JMC)309	FILM APPRECIATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24351	BA(JMC)351	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24353	BA(JMC)353	MEDIA RESEARCH LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24355	BA(JMC)355	EVENT MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24357	BA(JMC)357	FUNCTIONAL EXPOSURE REPORT	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40
10	24359	BA(JMC)359	DIGITAL MEDIA MARKETING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
11	24361	BA(JMC)361	FILM APPRECIATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 05 SEMESTER
Institution Code: 214 Institution: JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL, VASANT KUNJ

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24301	BA(JMC)301	BASICS OF NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24303	BA(JMC)303	MEDIA RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24305	BA(JMC)305	EVENT MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24307	BA(JMC)307	DIGITAL MEDIA MARKETING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24309	BA(JMC)309	FILM APPRECIATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24351	BA(JMC)351	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24353	BA(JMC)353	MEDIA RESEARCH LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24355	BA(JMC)355	EVENT MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24357	BA(JMC)357	FUNCTIONAL EXPOSURE REPORT	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40
10	24359	BA(JMC)359	DIGITAL MEDIA MARKETING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
11	24361	BA(JMC)361	FILM APPRECIATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 05 SEMESTER
Institution Code: 298 Institution: VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24301	BA(JMC)301	BASICS OF NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24303	BA(JMC)303	MEDIA RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24305	BA(JMC)305	EVENT MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24307	BA(JMC)307	DIGITAL MEDIA MARKETING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24309	BA(JMC)309	FILM APPRECIATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24351	BA(JMC)351	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24353	BA(JMC)353	MEDIA RESEARCH LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24355	BA(JMC)355	EVENT MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24357	BA(JMC)357	FUNCTIONAL EXPOSURE REPORT	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40
10	24359	BA(JMC)359	DIGITAL MEDIA MARKETING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
11	24361	BA(JMC)361	FILM APPRECIATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 05 SEMESTER
Institution Code: 511 Institution: DELHI METROPOLITAN EDUCATION

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24301	BA(JMC)301	BASICS OF NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24303	BA(JMC)303	MEDIA RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24305	BA(JMC)305	EVENT MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24307	BA(JMC)307	DIGITAL MEDIA MARKETING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24309	BA(JMC)309	FILM APPRECIATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24351	BA(JMC)351	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24353	BA(JMC)353	MEDIA RESEARCH LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24355	BA(JMC)355	EVENT MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24357	BA(JMC)357	FUNCTIONAL EXPOSURE REPORT	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40
10	24359	BA(JMC)359	DIGITAL MEDIA MARKETING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
11	24361	BA(JMC)361	FILM APPRECIATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 05 SEMESTER
Institution Code: 515 Institution: KASTURI RAM COLLEGE OF HIGHER EDUCATION

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24301	BA(JMC)301	BASICS OF NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24303	BA(JMC)303	MEDIA RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24305	BA(JMC)305	EVENT MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24307	BA(JMC)307	DIGITAL MEDIA MARKETING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24309	BA(JMC)309	FILM APPRECIATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24351	BA(JMC)351	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24353	BA(JMC)353	MEDIA RESEARCH LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24355	BA(JMC)355	EVENT MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24357	BA(JMC)357	FUNCTIONAL EXPOSURE REPORT	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40
10	24359	BA(JMC)359	DIGITAL MEDIA MARKETING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
11	24361	BA(JMC)361	FILM APPRECIATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016004 Sem./Year: 05 SEMESTER
Institution Code: 515 Institution: KASTURI RAM COLLEGE OF HIGHER EDUCATION

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24301	BA(JMC)301	BASICS OF NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24303	BA(JMC)303	MEDIA RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24305	BA(JMC)305	EVENT MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24307	BA(JMC)307	DIGITAL MEDIA MARKETING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	24309	BA(JMC)309	FILM APPRECIATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	24351	BA(JMC)351	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24353	BA(JMC)353	MEDIA RESEARCH LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24355	BA(JMC)355	EVENT MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
09	24357	BA(JMC)357	FUNCTIONAL EXPOSURE REPORT	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	40
10	24359	BA(JMC)359	DIGITAL MEDIA MARKETING LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
11	24361	BA(JMC)361	FILM APPRECIATION LAB	2	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242015001 Sem./Year: 05 SEMESTER
 Institution Code: 901 Institution: FAIRFIELD INSTITUTE OF MANAGEMENT & TECHNOLOGY

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24301	BJMC301	ADVERTISING PRACTICES	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24303	BJMC303	EVENT MANAGEMENT : PRINCIPLES & METHODS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24305	BJMC305	MEDIA RESEARCH	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24307	BJMC307	ENVIRONMENT COMMUNICATION	3	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
05	24309	BJMC309	FUNCTIONAL EXPOSURE REPORT	4	THEORY	UES	COMPULSORY	DROPPABLE	50	50	100	40
06	24351	BJMC351	ADVERTISING LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
07	24353	BJMC353	EVENT MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
08	24355	BJMC355	MEDIA RESEARCH LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 06 SEMESTER
 Institution Code: 142 Institution: JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL, VASANT KUNJ

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24302	BA (JMC) 302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24304	BA (JMC) 304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24306	BA (JMC) 306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24352	BA (JMC) 352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 06 SEMESTER
Institution Code: 146 Institution: MADHU BALA INSTITUTE OF COMMUNICATION & ELECTRONIC MEDIA

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24302	BA(JMC)302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24304	BA(JMC)304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24306	BA(JMC)306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24352	BA(JMC)352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 06 SEMESTER
 Institution Code: 147 Institution: MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24302	BA(JMC)302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24304	BA(JMC)304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24306	BA(JMC)306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24352	BA(JMC)352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 06 SEMESTER
 Institution Code: 177 Institution: VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24302	BA(JMC)302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24304	BA(JMC)304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24306	BA(JMC)306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24352	BA(JMC)352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016003 Sem./Year: 06 SEMESTER
 Institution Code: 193 Institution: KASTURI RAM COLLEGE OF HIGHER EDUCATION

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24302	BA(JMC)302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24304	BA(JMC)304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24306	BA(JMC)306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24352	BA(JMC)352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 06 SEMESTER
 Institution Code: 213 Institution: TECNIA INSTITUTE OF ADVANCED STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24302	BA(JMC)302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24304	BA(JMC)304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24306	BA(JMC)306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24352	BA(JMC)352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 06 SEMESTER
 Institution Code: 214 Institution: JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL, VASANT KUNJ

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24302	BA(JMC)302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24304	BA(JMC)304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24306	BA(JMC)306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24352	BA(JMC)352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 06 SEMESTER
 Institution Code: 240 Institution: TRINITY INSTITUTE OF PROFESSIONAL STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24302	BA(JMC)302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24304	BA(JMC)304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24306	BA(JMC)306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24352	BA(JMC)352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION) SchemeID: 120242016001 Sem./Year: 06 SEMESTER
 Institution Code: 298 Institution: VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24302	BA(JMC)302	MEDIA MANAGEMENT AND ENTREPRENEURSHIP	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
02	24304	BA(JMC)304	GLOBAL MEDIA: AN OVERVIEW	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	24306	BA(JMC)306	ENVIRONMENT COMMUNICATION	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	24352	BA(JMC)352	FINAL PROJECT AND COMPREHENSIVE VIVA	16	PRACTICAL	UES	COMPULSORY	MANDATORY	50	50	100	40

