

## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 944      Programme Name: DOCTOR OF PHILOSOPHY (COURSE WORK IN MASS COMMUNICATION)      SchemeID: 909442017001      Sem./Year: 02 SEMESTER  
Institution Code: 203      Institution: UNIVERSITY SCHOOL OF MASS COMMUNICATION

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	944802	MCPHD 802	RESEARCH WRITING AND ETHICS	3	THEORY	UES	COMPULSORY	MANDATORY	25	75	100	50
02	944852	MCPHD 852	SEMINAR	3	PRACTICAL	UES	COMPULSORY	MANDATORY	40	60	100	50



## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 944      Programme Name: DOCTOR OF PHILOSOPHY (COURSE WORK IN MASS COMMUNICATION)      SchemeID: 909442018001      Sem./Year: 01 SEMESTER  
Institution Code: 203      Institution: UNIVERSITY SCHOOL OF MASS COMMUNICATION

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	944801	MCPHD 801	RESEARCH METHODOLOGY	4	THEORY	UES	COMPULSORY	MANDATORY	25	75	100	50
02	944803	MCPHD 803	RESEARCH WRITING AND ETHICS	3	THEORY	UES	COMPULSORY	MANDATORY	25	75	100	50
03	944805	MCPHD 805	ADVERTISING AND PUBLIC RELATIONS RESEARCH	3	THEORY	UES	ELECTIVE	MANDATORY	25	75	100	50
04	944807	MCPHD 807	COMMUNICATION AND DEVELOPMENT ISSUES	3	THEORY	UES	ELECTIVE	MANDATORY	25	75	100	50
05	944809	MCPHD 809	ANALYZING MEDIA MESSAGES AND AUDIENCES	3	THEORY	UES	ELECTIVE	MANDATORY	25	75	100	50
06	944811	MCPHD 811	JOURNALISM STUDIES	3	THEORY	UES	ELECTIVE	MANDATORY	25	75	100	50
07	944813	MCPHD 813	HINDI CINEMAS STUDIES	3	THEORY	UES	ELECTIVE	MANDATORY	25	75	100	50
08	944815	MCPHD 815	ISSUES IN MEDIA ECONOMY	3	THEORY	UES	ELECTIVE	MANDATORY	25	75	100	50
09	944817	MCPHD 817	MEDIA, YOUTH AND PARTICIPATORY GOVERNANCE	3	THEORY	UES	ELECTIVE	MANDATORY	25	75	100	50
10	944851	MCPHD 851	SEMINAR AND PROJECT	2	PRACTICAL	NUES	COMPULSORY	MANDATORY	--	100	100	50

