

## (SCHEME OF EXAMINATIONS)


Scheme of Programme Code: 140      Programme Name: MASTER IN MASS COMMUNICATION      SchemeID: 120402010001      Sem./Year: 04 SEMESTER  
Institution Code: 203      Institution: UNIVERSITY SCHOOL OF MASS COMMUNICATION

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	40202	MMJN202	SPECIALISED AREAS IN CONTEMPORARY JOURNALISM	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
02	40204	MMJN204	NEWS PRODUCTION, PRESENTATION & ANCHORING	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
03	40206	MMCC202	CORPORATE COMMUNICATION PRACTICES & STRATEGIES	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
04	40208	MMCC204	INTEGRATED MARKETING COMMUNICATION & EVENTS	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
05	40210	MMTV202	PRODUCTION STYLES, MARKETING & COMMISSIONING	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
06	40212	MMTV204	SCRIPT & SCREENPLAY WRITING	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
07	40214	MMNM202	E-BUSINESS JOURNALISM	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
08	40216	MMNM204	INTERNET ADVERTISING & PR	4	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
09	40252	MMJN252	NEWS PRODUCTION, PRESENTATION & ANCHORING LAB	4	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	50
10	40254	MMJN254	MAJOR PROJECT	10	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	50
11	40256	MMJN256	COMPREHENSIVE VIVA VOCE	4	PRACTICAL	NUES	ELECTIVE	MANDATORY	--	100	100	50
12	40258	MMCC252	INTEGRATED MARKETING COMMUNICATION & EVENTS LAB	4	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	50
13	40260	MMCC254	MAJOR PROJECT	10	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	50
14	40262	MMCC256	COMPREHENSIVE VIVA VOCE	4	PRACTICAL	NUES	ELECTIVE	MANDATORY	--	100	100	50
15	40264	MMTV252	SCRIPT & SCREENPLAY LAB	4	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	50
16	40266	MMTV254	MAJOR PROJECT	10	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	50
17	40268	MMTV256	COMPREHENSIVE VIVA VOCE	4	PRACTICAL	NUES	ELECTIVE	MANDATORY	--	100	100	50
18	40270	MMNM252	INTERNET ADVERTISING & PR LAB	4	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	50
19	40272	MMNM254	MAJOR PROJECT	10	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	50
20	40274	MMNM256	COMPREHENSIVE VIVA VOCE	4	PRACTICAL	NUES	ELECTIVE	MANDATORY	--	100	100	50

PAPERID (CREDITS)	
Internal	External
TOTAL	

A: Absent C: Cancelled  
 D: Detained RL: Result Later  
 CS: Credits Secured  
 AP: Already Passed

Result of Programme Code: 140 Programme Name: MASTER IN MASS COMMUNICATION Sem./Year: 04 SEMESTER Batch: 2014 Examination: REAPPEAR May, 2018

S.No.	Photo.	Roll no./Name	Institution Code: 203 Institution: UNIVERSITY SCHOOL OF MASS COMMUNICATION																				CS/Remarks
			40216 (4)		40270 (4)																		
1		05820304014 JASMINE SID: 120000017856 SchemeID: 120402010001																					8
			27	51	24	40																	
			78		64																		
2																							
3																							
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\*Passed with Grace Marks  
 \*SID: Student ID; SchemeID: The scheme applicable to the student.  
 Date on which pdf made: 26/07/2018