

## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 140 Programme Name: MASTER OF ARTS (MASS COMMUNICATION) SchemeID: 121402015001 Sem./Year: 03 SEMESTER  
Institution Code: 203 Institution: UNIVERSITY SCHOOL OF MASS COMMUNICATION

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	40201	MMJN201	JOURNALISM : CONCEPT & PRACTICES	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
02	40203	MMJN203	FUNDAMENTALS OF REPORTING & EDITING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
03	40205	MMJN205	ADVANCE REPROTING, WRITING & PHOTO JOURANLISM	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
04	40207	MMCC201	PRINCIPLES & CONCEPTS OF CORPORTATE COMMUNICATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
05	40209	MMCC203	BUSINESS COMMUNICATION & VISUAL LANGUAGE	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	40211	MMCC205	BASICS OF ADVERTISING, DESIGNING & GRAPHICS	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
07	40213	MMTV201	PRODUCTION, DIRECTION & ETHICAL ISSUES	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
08	40215	MMTV203	TECHNIQUES OF CAMERA & LIGHT	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
09	40217	MMTV205	SOUND & POST PRODUCTION TECHNIQUES	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
10	40219	MMNM201	INFORMATION TECHNOLOGY FOR MEDIA	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
11	40221	MMNM203	CYBER MEDIA WRITING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
12	40223	MMNM205	MOBILE & VISUAL COMMUNCATION	4	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
13	40251	MMJN251	REPORTING & EDITING LAB	3	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
14	40253	MMJN253	ADVANCE JOURNALISM & PHOTO LAB.	3	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
15	40255	MMJN255	MINOR PROJECT	4	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
16	40257	MMJN257	INDUSTRIAL TRAINING REPORT	4	PRACTICAL	NUES	ELECTIVE	DROPPABLE	--	100	100	40
17	40259	MMCC251	BUSINESS COMMUNICATION & VISUAL LANGUAGE LAB.	3	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
18	40261	MMCC253	ADVERTISING, DESIGNING & GRAPHICS LAB.	3	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
19	40263	MMCC255	MINOR PROJECT	4	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
20	40265	MMCC257	INDUSTRIAL TRAINING REPORT	4	PRACTICAL	NUES	ELECTIVE	DROPPABLE	--	100	100	40
21	40267	MMTV251	CAMERA & LIGHT LAB	3	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
22	40269	MMTV253	SOUND & EDITING LAB	3	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
23	40271	MMTV255	MINOR PROJECT	4	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
24	40273	MMTV257	INDUSTRIAL TRAINING REPORT	4	PRACTICAL	NUES	ELECTIVE	DROPPABLE	--	100	100	40
25	40275	MMNM251	CYBER MEDIA WRITING LAB	3	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

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26	40277	MMNM253	MOBILE & VISUAL COMMUNICATION LAB.	3	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
27	40279	MMNM255	MINOR PROJECT	4	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40
28	40281	MMNM257	INDUSTRIAL TRAINING REPORT	4	PRACTICAL	NUES	ELECTIVE	DROPPABLE	--	100	100	40

