

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF JOURNALISM (MASS COMMUNICATION) SchemeID: 120242009001 Sem./Year: 04 SEMESTER
 Institution Code: 611 Institution: MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24202	BJMC202	TELEVISION JOURNALISM & PRODUCTION	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
02	24204	BJMC204	INTRODUCTION TO ADVERTISING	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
03	24206	BJMC206	PUBLIC RELATIONS	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
04	24208	BJMC208	NEW MEDIA	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
05	24252	BJMC252	TELEVISION JOURNALISM & PRODUCTION LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50
06	24254	BJMC254	PUBLIC RELATIONS LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50
07	24256	BJMC256	NEW MEDIA LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 024 Programme Name: BACHELOR OF JOURNALISM (MASS COMMUNICATION) SchemeID: 120242009001 Sem./Year: 06 SEMESTER
 Institution Code: 206 Institution: TRINITY INSTITUTE OF PROFESSIONAL STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	24302	BJMC302	MEDIA ORGANISATION & MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
02	24304	BJMC304	CONTEMPORARY ISSUES	5	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
03	24306	BJMC306	GLOBAL MEDIA SCENARIO	4	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	50
04	24352	BJMC352	FINAL PROJECT	12	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	50
05	24354	BJMC354	COMPREHENSIVE VIVA	4	PRACTICAL	UES	COMPULSORY	DROPPABLE	50	50	100	50

