

## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 944      Programme Name: DOCTOR OF PHILOSOPHY (COURSE WORK IN MASS COMMUNICATION)      SchemeID: 909442016001      Sem./Year: 01 SEMESTER  
 Institution Code: 203      Institution: UNIVERSITY SCHOOL OF MASS COMMUNICATION

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	944801	MCPHD 801	RESEARCH METHODOLOGY	3	THEORY	UES	COMPULSORY	MANDATORY	40	60	100	50
02	944803	MCPHD 803	DISCOURSES IN ADVERTISING AND PUBLIC RELATIONS RESEARCH	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
03	944805	MCPHD 805	COMMUNICATION AND DEVELOPMENT ISSUES	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
04	944807	MCPHD 807	ANALYZING MEDIA MESSAGES AND AUDIENCES	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
05	944809	MCPHD 809	JOURNALISM STUDIES	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
06	944811	MCPHD 811	ISSUES & DISCUSSIONS IN HINDI CINEMA STUDIES	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
07	944813	MCPHD 813	ISSUES IN MEDIA ECONOMICS	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50

