

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 039 Programme Name: MASTER OF BUSINESS ADMINISTRATION SchemeID: 410392015001 Sem./Year: 04 SEMESTER
Institution Code: 800 Institution: GITARATTAN INTERNATIONAL BUSINESS SCHOOL

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	39202	MS202	PROJECT DISSERTATION	6	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	40
02	39204	MS204	BUSINESS INTELLIGENCE AND APPLICATIONS	3	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
03	39206	MS206	STRATEGIC MANAGEMENT	3	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
04	39208	MS208	CORPORATE SOCIAL RESPONSIBILITY, HUMAN VALUES & ETHICS	3	THEORY	UES	COMPULSORY	DROPPABLE	25	75	100	40
05	39212	MS212	RETAIL MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
06	39214	MS214	ADVERTISING AND BRAND MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
07	39216	MS216	RURAL AND SOCIAL MARKETING	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
08	39218	MS218	INTERNET MARKETING	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
09	39220	MS220	PROJECT PLANNING AND ANALYSIS	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
10	39222	MS222	MERGERS, ACQUISITIONS AND CORPORATE RESTRUCTURING	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
11	39224	MS224	INSURANCE AND RISK MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
12	39226	MS226	FINANCIAL DERIVATIVES	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
13	39228	MS228	STRATEGIC & INTERNATIONAL HUMAN RESOURCE MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
14	39230	MS230	ORGANIZATIONAL DEVELOPMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
15	39232	MS232	TEAM BUILDING IN ORGANIZATIONS	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
16	39234	MS234	BEHAVIOUR TESTING & COUNSELING	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
17	39236	MS236	FRONT END DESIGN TOOLS	2	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
18	39238	MS238	SOFTWARE PROJECT MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
19	39240	MS240	WEB TECHNOLOGIES	2	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
20	39242	MS242	KNOWLEDGE MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
21	39244	MS244	GLOBAL COMPETITIVENESS AND STRATEGIC ALLIANCES	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
22	39246	MS246	DISTRIBUTION AND LOGISTICS FOR INTERNATIONAL BUSINESS	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
23	39248	MS248	FOREIGN LANGUAGE	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
24	39250	MS250	INTERNATIONAL BUSINESS NEGOTIATION	3	THEORY	UES	ELECTIVE	DROPPABLE	25	75	100	40
25	39252	MS252	FRONT END DESIGN TOOLS LAB.	1	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

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26	39254	MS254	WEB TECHNOLOGIES LAB.	1	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	40

