

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 139 Programme Name: MASTER OF BUSINESS ADMINISTRATION (DUAL DEGREE) SchemeID: 411392008001 Sem./Year: 10 SEMESTER
Institution Code: 166 Institution: UNIVERSITY SCHOOL OF MANAGEMENT STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	139502	BMS502	PROJECT DISSERTATION	6	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50
02	139504	BMS504	BUSINESS INTELLIGENCE AND APPLICATION	3	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
03	139506	BMS506	STRATEGIC MANAGEMENT	3	PRACTICAL	UES	COMPULSORY	DROPPABLE	40	60	100	50
04	139508	BMS508	CORPORATE SOCIAL RESPONSIBILITY, HUMAN VALUES & ETHICS	3	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
05	139510	BMS510	E-BUSINESS	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
06	139512	BMS512	RETAIL MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
07	139514	BMS514	ADVERTISING AND BRAND MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
08	139516	BMS516	RURAL AND SOCIAL MARKETING	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
09	139518	BMS518	INTERNET MARKETING	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
10	139520	BMS520	PROJECT PLANNING AND ANALYSIS	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
11	139522	BMS522	MERGERS, ACQUISITIONS AND CORPORATE RESTRUCTURING	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
12	139524	BMS524	INSURANCE AND RISK MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
13	139526	BMS526	FINANCIAL DERIVATIVES	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
14	139528	BMS528	STRATEGIC AND INTERNATIONAL HUMAN RESOURCE MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
15	139530	BMS530	ORGANIZATIONAL DEVELOPMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
16	139532	BMS532	TEAM BUILDING IN ORGANIZATIONS	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
17	139534	BMS534	BEHAVIOUR TESTING AND COUNSELING	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
18	139536	BMS536	FRONT END DESIGN TOOLS	2	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
19	139538	BMS538	SOFTWARE PROJECT MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
20	139540	BMS540	WEB TECHNOLOGIES	2	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
21	139542	BMS542	KNOWLEDGE MANAGEMENT	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
22	139544	BMS544	GLOBAL COMPETITIVENESS AND STRATEGIC ALLIANCES	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
23	139546	BMS546	DISTRIBUTION AND LOGISTICS FOR INTERNATIONAL BUSINESS	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
24	139548	BMS548	FOREIGN LANGUAGE	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50
25	139550	BMS550	INTERNATIONAL BUSINESS NEGOTIATION	3	THEORY	UES	ELECTIVE	DROPPABLE	40	60	100	50

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S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
26	139552	BMS552	FRONT END DESIGN TOOLS LAB.	1	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	50
27	139554	BMS554	WEB TECHNOLOGIES LAB.	1	PRACTICAL	UES	ELECTIVE	DROPPABLE	40	60	100	50
28	139556	BMS556	MANAGERIAL SKILL DEVELOPMENT	2	PRACTICAL	NUES	COMPULSORY	DROPPABLE	--	100	100	50

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Institution Code: 160 Institution: UNIVERSITY SCHOOL OF BIOTECHNOLOGY

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	139402	BMS402	MARKETING MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
02	139404	BMS404	BUSINESS RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50

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Institution Code: 166 Institution: UNIVERSITY SCHOOL OF MANAGEMENT STUDIES

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	139402	BMS402	MARKETING MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
02	139404	BMS404	BUSINESS RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50

